

Reporting on Inputs, Outputs, Outcomes and Impact

Collecting and reporting

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Business Insights. Automated.

What do we mean?

1. Input



2. Output



3. Outcome



4. Impact



01 **Input**

What are Inputs?

- Resources used in your activity
 - People
 - Finances
 - Materials

02

Output

What are Outputs?

- Tasks/What you do
- What and how many?
- Services or products delivered
- Immediate measurement

03 Outcome

What are Outcomes?

- Customer-focussed
- How do they benefit?
- What changed for them?
- Short-medium term
- Easy to measure
- Measurement could be external

02

Impact

What is Impact?

- For you, for customers, for society
- Should be quantifiable but not easy
- Long-term focus
- Takes time to measure
- What one hoped to achieve

Example: Fuel for Schools

1. Inputs

Donated food
Labour
Funding

2. Outputs

Breakfasts served
Schools helped

3. Outcomes

Well-fed children
More children in school

4. Impact

Academic improvement
Reduced poverty

Inputs Outputs Outcomes Impact

50

VOLUNTEER
HOURS

900

BREAKFASTS
SERVED

3%

IMPROVED
ATTENDANCE

5%

FEWER CHILDREN
IN POVERTY

Find out more

www.calxa.com or email mick@calxa.com

