

# New Zealand Charities Technology Awards 2017

Awards Criteria and Terms and Conditions



# Background

The New Zealand Charities Technology Awards recognise the very best in technology innovation and technology service excellence from organisations and individuals in the New Zealand charitable sector. The Awards acknowledge the accomplishments of these organisations and individuals and the improved product and/or service offerings brought to the charitable sector through technology.

## Award categories

1. Technology Volunteer of the Year
2. Technology Service in the Charitable Sector – Lifetime Service Award
3. Best Social Media Campaign of the Year
4. Technology Innovator of the Year
5. Using Technology to Connect to the Community – Best Small to Medium Enterprise
6. Using Technology to Connect to the Community – Best Government Agency

## Award category descriptions & criteria

### Technology Volunteer of the Year (Individual)

This award recognises a volunteer who, through the use of technology, has made an exemplary voluntary contribution to the charitable sector and has positively impacted the lives of others through their volunteering activities. Each entry for this award will be judged on the following criteria:

1. The volunteer has made a significant contribution to an organisation and has positively impacted the organisation and, as a result, the wider community.
2. The volunteer has demonstrated outstanding management of technology and used technology to positively impact an organisation.
3. The volunteer has shown genuine devotion and consistent effort to fulfil an organisation's main purpose or mission.

### Technology Service in the Charitable Sector – Lifetime Service Award (Individual)

This award recognises and celebrates the outstanding commitment and service by an individual working in a technology-related role in the charitable sector over a significant period of time. Each entry for this award will be judged on the following criteria:

1. The individual has been involved in a technology-related role in the charitable sector long term, and has made a lasting contribution to their organisation and/or the charitable sector.
2. The individual has demonstrated support for other people in the organisation and/or the sector, and has provided inspiration to others in the sector.
3. The individual's work aligns with the core values of the charitable sector (i.e. access, community, good stewardship, etc.)

### Best Social Media Campaign of the Year

This award recognises the most effective and innovative use of social media by a charitable organisation to promote its' products and/or services. Each entry for this award will be judged on the following criteria:

1. The campaign has met its objectives and made a positive difference to the ongoing development of the organisation, its brand awareness and has successfully delivered its message to a target market.
2. The campaign was creative, innovative and unique.
3. The campaign was consistent with the organisation's identity and demonstrates cohesiveness across platforms to deliver a unifying message.

### Technology Innovator of the Year

This award recognises a charitable organisation which has best showcased innovation through the use of technology (i.e. technology planning, effective website, apps, projects, devices) to effectively deliver programs and/or services that positively impact the community.

Each entry for this award will be judged on the following criteria:

1. The organisation has used technology through creative and innovative means to overcome obstacles or to support perceived opportunities.
2. The organisation's innovations have brought benefits beyond financial gains to the organisation, its clients and/or employees, and the wider community.
3. The organisation promotes a culture of innovation in the workplace, fosters unique ideas and includes its staff in the innovation process.

### Using Technology to Connect to the Community – Best Small to Medium Enterprise

This award recognises the small to medium enterprise (SME) that has made a highly-valued contribution and best supported charitable organisations through the use of technology. Each entry for this award will be judged on the following criteria:

1. The enterprise has used technology to provide outstanding support to the charitable sector and the wider community in New Zealand.
2. The enterprise has demonstrated extensive involvement in the charitable sector and its activities reflect the needs of this community, and is committed to helping the charitable sector in the long-term.
3. The platform and technology utilised by the enterprise is fit for purpose and appropriate for the content and audience.

### Using Technology to Connect to the Community – Best Government Agency

This award recognises excellence in the use of technology by a local, state or federal government agency to positively connect with local communities. Each entry for this award will be judged on the following criteria:

1. The government agency has used technology to provide outstanding support and value to the charitable sector and the wider community in New Zealand.
2. The agency's contribution to the charitable sector has created value and benefited the sector and the community.
3. The government agency has demonstrated enthusiasm and commitment to helping the charitable sector in the long-term, and remains adaptable to allow partnerships to evolve.

## Key dates

### Entries open

Monday 28th November, 2016

### Entries close

Monday 23<sup>rd</sup> January, 2017

### Winners announced

Thursday 16<sup>th</sup> March at the New Zealand Charities Technology Awards Dinner,  
Waipuna Hotel and Conference Centre, Auckland, New Zealand

## Prizes

Each Award category winner will receive the following:

- \$200 cash prize (NZD)
- New Zealand Charity Technology Awards Trophy
- Gifted product or service from the award category sponsor (if available)

## Nomination process

Organisations, agencies and individuals may nominate themselves, or another organisation, agency and/or individual at <https://www.judgify.me/New-Zealand-Charity-Technology-Awards>

## Process for selecting winners

1. TechSoup New Zealand will screen the applications for suitability and matching criteria, to select finalists for each award category from the nominations submitted through the online platform.
2. Award category finalists to be announced publicly on 10<sup>th</sup> February 2017 (unless extended).
3. Finalists to submit a supporting video to be displayed the Awards Dinner on 16<sup>th</sup> March, 2017.
4. Official Judging Panel to select finalists for each category through online scoring platform, based on fulfilment of specific criteria outlined for each award.
5. Judging Panel to meet to choose the final winner in each category.
6. Winners to be announced at the Awards Dinner, and presented by the relevant sponsor.

# Terms and Conditions of Entry

- 1) The New Zealand Charities Technology Awards are produced by TechSoup New Zealand are open to:
  - a) Categories 1-2: Individuals working or volunteering in the New Zealand charitable sector
  - b) Category 3-4: Registered charitable organisations listed on the New Zealand Charities Services Register (<https://www.charities.govt.nz/>)
  - c) Category 5: Business or enterprise serving clients in the charitable sector
  - d) Category 6: Government department or agency involved in the charitable sector. Government department or agency must be listed on the New Zealand Government website (<https://www.govt.nz/organisations/>)
- 2) Entries must be received by 11:59pm NZDT, 23<sup>rd</sup> January, 2017. Entries received after this closing date will not be accepted.
- 3) All entries must be submitted via the online Awards entry system (<https://www.judgify.me/New-Zealand-Charity-Technology-Awards-Entries>) will not be accepted by other means.
- 4) All entries must be focused on the activities or initiatives of charitable organisations, individuals or businesses serving the charitable sector.
- 5) A maximum of 1 entry per category per organisation or individual will be accepted.
- 6) TechSoup New Zealand will screen the applications for suitability and matching criteria, to select finalists for each award category from the nominations submitted through online system.
- 7) Award category finalists to be announced publicly on 10th February 2017 (unless extended).
- 8) Finalists to submit a supporting video (to be displayed at the Awards Dinner).
- 9) Official Judging Panel to select finalists in each category through online scoring platform based on fulfilment of specific criteria outlined for each award.
- 10) Judging Panel to select final winner in each category.
- 11) Winners to be announced at the Awards Dinner on 16 March 2017, and presented by the relevant sponsor.
- 12) When completing entries, use the name of the nominated organisation or individual exactly as they would appear on the winner's trophy. TechSoup New Zealand will not be responsible for incorrect spelling of names.
- 13) Entries that contain offensive material, propagate hate messages, make defamatory statements, or that are otherwise offensive are not eligible to win an award. Entries that are fake will not be considered for judging. Ineligible entries may be disqualified at any phase of the competition without notification.
- 14) All finalists are required to enter a supporting video after being advised of finalist status. The video should give a brief introduction from the organisation and/or nominee, plus a simple outline of the impact of the initiative being entered. Technical Details for videos include:
  - The video should be of no more than 60 seconds in length.
  - Mobile phone video is suitable, however all video must be shot in landscape.
  - It is the entrant's responsibility to ensure that this content is playable and accessible by judges.
  - Accepted file types include mp4, mpeg, avi, mov and mpeg4 (Each file uploaded field is limited to 200MB per submission); or YouTube or Vimeo link to be provided in the upload form.

- 15) If supporting documentation is required and not provided in the attachments tab of the Awards system, the relevant entry or entries may not be considered for judging.
- 16) All supporting material loaded into the Awards system must be clearly labelled with the name of the organisations and any necessary details. i.e title of nomination
- 17) All entries may be reproduced to promote the Awards and to champion the excellent work of the charitable sector. If entrants do not own all copyright or there are restrictions in your right to use, any material included in your entry, it is the entrant's responsibility to obtain permission from all relevant third parties for TechSoup New Zealand to use the entry as described.
- 18) All winning entries will be made available for download from the TechSoup New Zealand website.
- 19) Awards judges' decisions are final. No correspondence or discussion will be entered into regarding the judging process or any outcomes reached.
- 20) Award winners may be asked to make themselves available for other TechSoup New Zealand activities outside the Awards ceremony such as being involved in media and communications following the Awards.
- 21) TechSoup New Zealand may extend any deadline or time limit, terminate the Awards or vary the terms of entry at any time and for any reason at its sole discretion. TechSoup New Zealand may also choose not to present any given award if none of the nominees sufficiently meet the qualifications for that award.
- 22) If an entry receives an award, the manner and details of announcing that nomination and award is strictly within the discretion of TechSoup New Zealand. The entrant understands that all awards may not be given or publicised in the same manner.