

Managing the *Perfect* Project

Connecting Up
Stephen Mally CFRE FFIA

Intro

- ▶ Professional experience
- ▶ FundraisingForce
- ▶ Fundraising strategy
- ▶ Technology
- ▶ Tech searches
- ▶ Tech implementations



Agenda

- ▶ Project Management - defined
- ▶ Project Management - goal of
- ▶ Skills of a Project Manager
- ▶ Project Management Stages
- ▶ Project Management resources
- ▶ Where to find a Project Manager
- ▶ Key takeaways/lessons

Thank You

Poll

Poll

- ▶ How many of you are seasoned vs first-time project managers?

Goals

Goals for Today

- ▶ Offer you steps to manage project
- ▶ Offer you resources
- ▶ Offer you lessons learned

Definition

Definition

- ▶ Project Management
 - Process that guides a team's work to accomplish all project goals

Goal

- ▶ Project Management goal
 - Producing a completed project that meets objectives

Skills

Skills

- ▶ Project Manager:
 - Effective communicator
 - Negotiation/diplomatic
 - Scheduling and time management
 - Leadership
 - Level of technical expertise
 - Risk management
 - Critical thinking and solutions-oriented
 - Organisational
 - Financial
 - Orchestra leader
 - Cheerleader
 - Traffic cop

Stages of Project Management

Stages of Project Management

- ▶ Conception & Initiation
- ▶ Definition & Planning
- ▶ Launch or Execution
- ▶ Performance & Control
- ▶ Project Closure



Conception & Initiation

- ▶ Evaluation
- ▶ Defining
- ▶ Key outputs:
 - Project Charter
 - Project infrastructure
 - Project plan

Definition & Planning

- ▶ Project scope of work (SOW)
- ▶ Project timeline
- ▶ Project resourcing
- ▶ Project tool box
- ▶ Communications/Change Plan
- ▶ Risks Register

Launch or Execution

- ▶ Project kick-off
- ▶ Quality assurance
- ▶ Forecasting
- ▶ Project Team delivery
- ▶ Key outputs:
 - KPIs
 - Project Status Reports

A photograph of two young women sitting at a wooden table, smiling and looking at a laptop. The woman on the left is wearing a blue denim shirt over a white t-shirt. The woman on the right is wearing a white sweater and glasses. They are in a casual office or meeting environment with a white brick wall in the background.

Performance and Control

- ▶ Objectives
- ▶ Deliverables
- ▶ Effort and costs tracking
- ▶ Performance
- ▶ Steering Committee oversight
- ▶ Key outputs:
 - Project Team meetings
 - Steering Committee meetings

Project Closure

- ▶ Post mortem
- ▶ Project debrief
- ▶ Formal handover
- ▶ Project punch list
- ▶ Reporting
- ▶ Celebration
- ▶ Business as usual

Project Management Resources

- ▶ Budget tools
 - Microsoft Excel
- ▶ Scheduling
 - Smartsheet
 - Microsoft Project
 - Monday.com
- ▶ Risks Register
 - Microsoft Excel



Resources

Project Management Resources

- ▶ Collaboration and Tasks Management
 - Trello
 - Asana
 - Microsoft Teams
 - Sharefile

Where to find a Project Manager?

Where to find a PM

- ▶ Word of mouth
- ▶ Google
- ▶ Your technology partner

Takeaways

Takeaways

- ▶ Not everyone can project manage
- ▶ Project management requires the right skills set
- ▶ Project management is not a casual, 2-hour a week gig
- ▶ Time spent in the Definition & Planning stage will save time downstream
- ▶ There are professionals in the market available to project manage your projects


Questions?

Contact me

Stephen Mally, CFRE FFIA
Director

stephen@fundraisingforce.com.au 

www.fundraisingforce.com.au 

+61 430 500 524 

@FRaisingForce 

