

**Increasing the capacity
of our communities to
engage with technology**

GoDigi: Digital Literacy for Australia

Brendan Fitzgerald, Digital Inclusion Manager,
Infoxchange – Webinar for Connecting up 2014

Agenda

- » Introduction to Infoxchange
- » Digital inclusion in Australia
- » Go Digi Project
- » How you can get involved

Technology **for** **Social** justice



www.infoxchange.net.au

Our social objectives



Digital Inclusion

Increase digital inclusion by assisting all those in our communities to access and efficiently use technology

Digital Proficiency

Raise the level of digital proficiency and improve the efficiency and effectiveness of the not-for-profit sector through the use of technology

Digital Empowerment

Showcase the benefits of digital empowerment in our communities

Our services and initiatives



| | | |
|--|--|---|
| Online applications for the community sector AppPac4nfp | Technology services for the community sector ICT Services | Print and digital media SocialDesign |
| Find jobs in the community sector online JobSeeker | Online community directory Service Seeker | Low cost computers greenPC |
| Equal access and digital skills for all Digital Inclusion | Software testing with a difference TestIT | IT awareness for non-government organisations iTaNGO |

“Infoxchange is leading the way in providing technology to the not-for-profit sector and creating a more digitally inclusive society”

Digital inclusion in Australia

BRIDGING THE BROADBAND GAP

Australians aren't prepared to fully realise the potential of Next Generation Broadband

1 IN 5 ADULT AUSTRALIANS



are NOT using the internet.

THIS EQUATES TO
4,000,000
PEOPLE.

CHALLENGES

Lack of certainty



Low awareness

Confidence



Lack of necessary skills

Resourcing challenges



Affordability

HOW DO WE BUILD BRIDGES?

Provide greater certainty about broadband infrastructure



Promote the benefits of Next Generation Broadband

Provide incentives for investment



Address barriers to adoption

Encourage collaboration



Act as front-runners



Showcase relevant innovative applications



Raise digital literacy through education and training

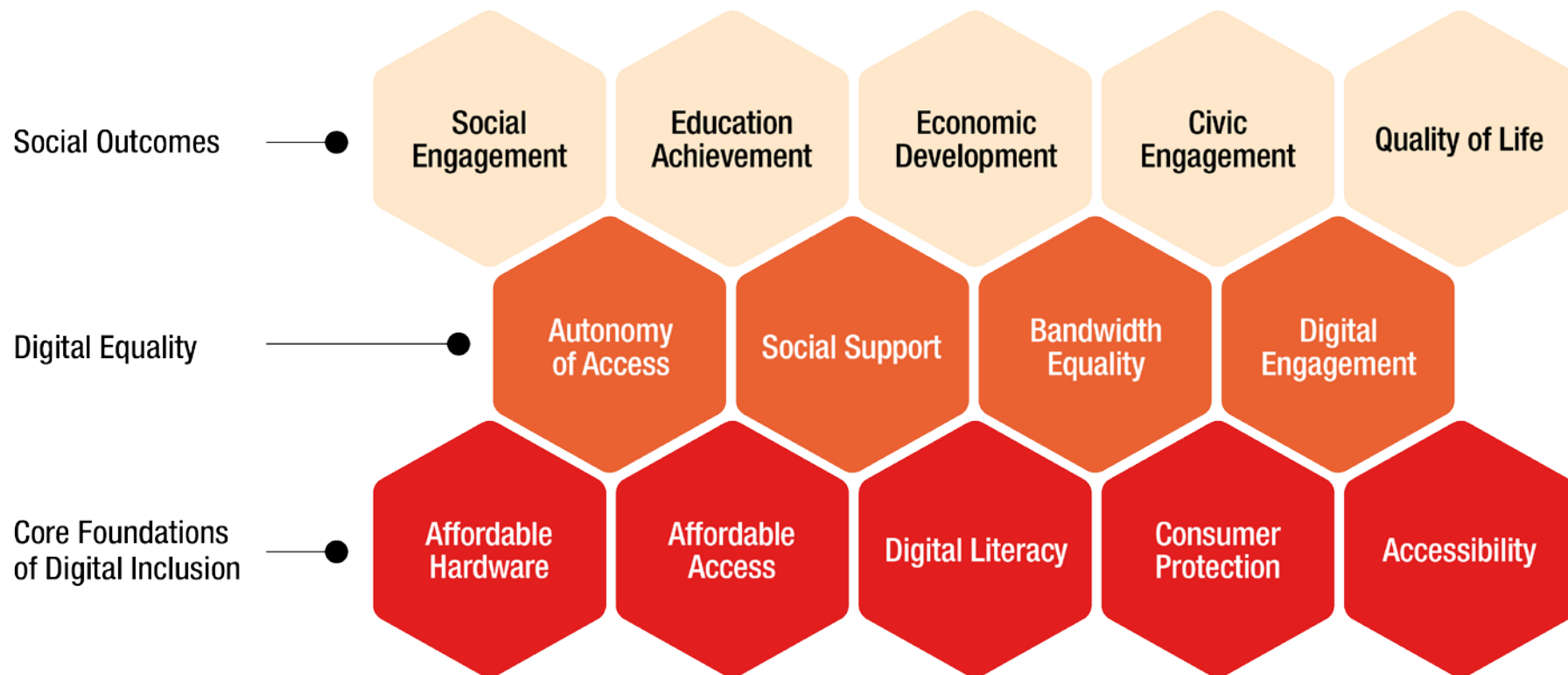


Review business processes

Source: CSIRO 2013

Commercial in confidence

Digital inclusion framework



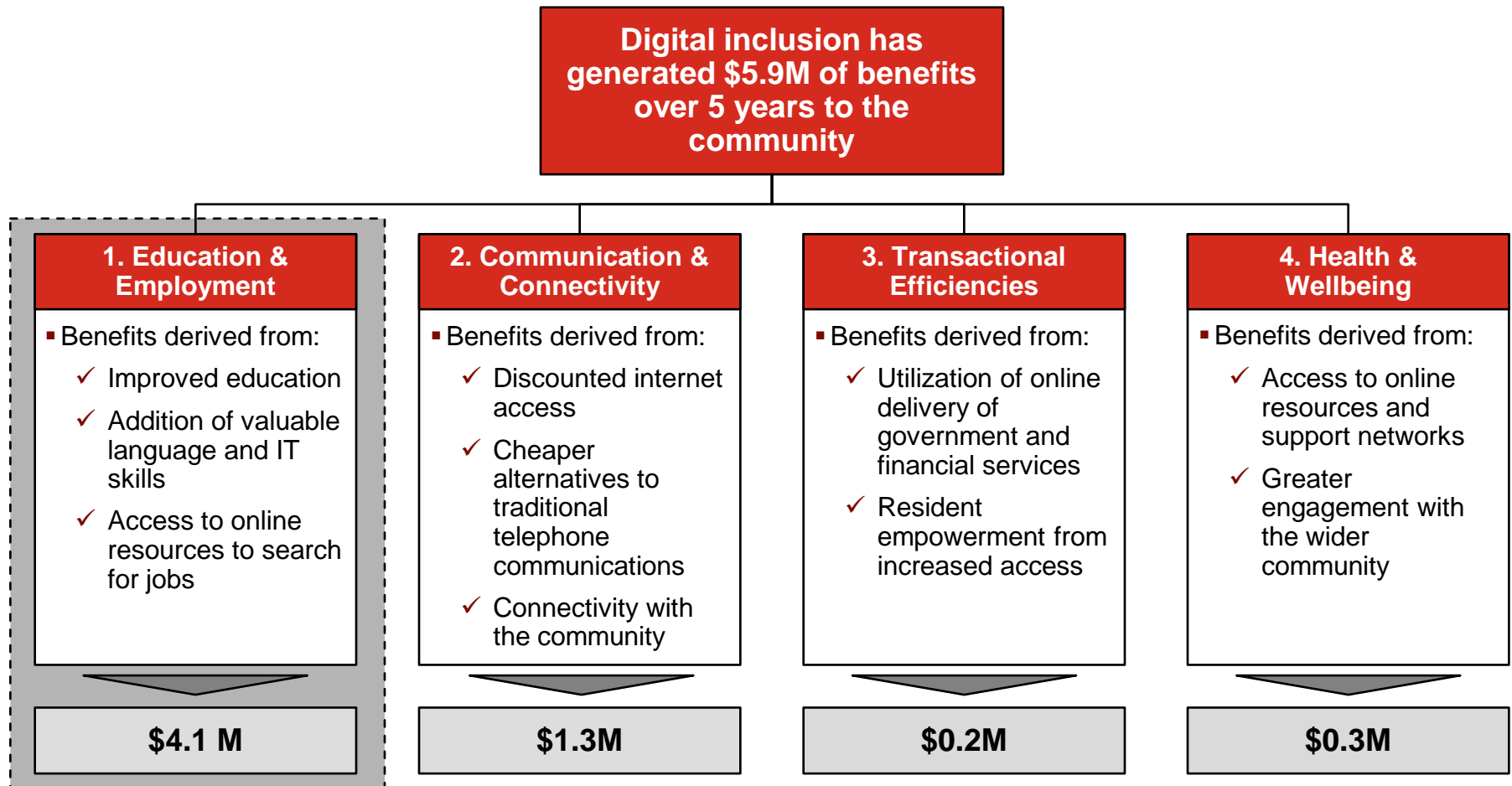
Current partners



wiredcommunity@



Digital inclusion benefits – Atherton Gardens (one estate)

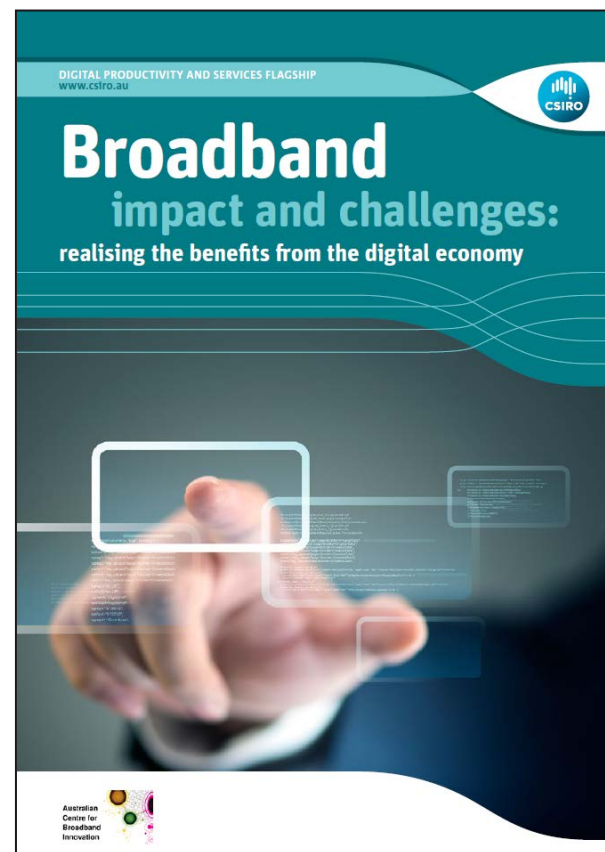


Source: A.T. Kearney benefits model (Atherton Gardens)

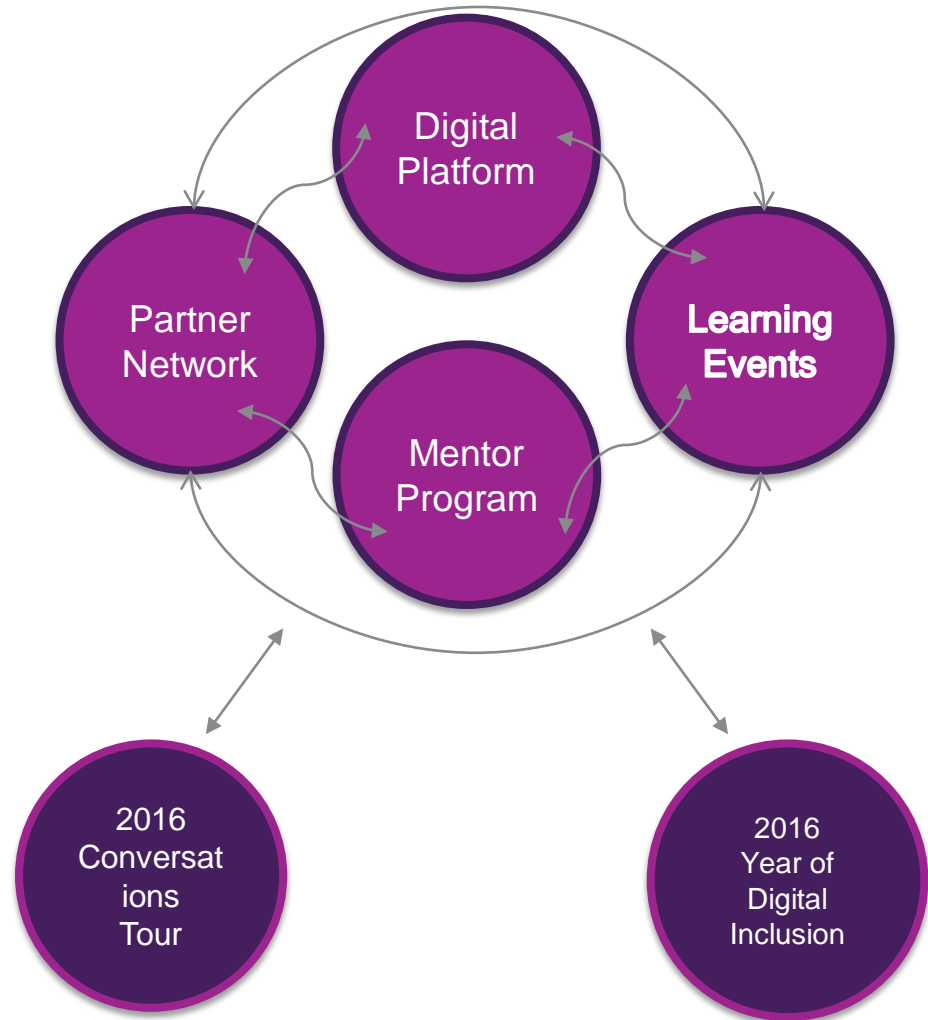
Economic benefits

At the household level:

- » Communication, c.\$700/yr
- » Information & media, c.\$1,000/yr
- » Online services, c.\$500/yr
- » Greater variety of goods and services ('long tail')
- » Educational opportunities
- » Health information
- » Relationships



Source: CSIRO 2013





National Digital Literacy Project

- » **Digital Platform:** individuals learn digital skills online, enable people to find face-to-face learning opportunities, add their own tips and tricks for using digital tools, or undertake online training in how to become a Mentor to help friends and family.
- » **Mentoring Program:** provides individuals with the opportunity to undertake online and face-to-face training to mentor their friends, colleagues, family or neighbours.
- » **Pop-Up Community Sessions:** brings people together in local communities at Post-offices, neighbourhood houses, schools, community gardens, churches and markets.
- » **Digital Network:** amplifies and accelerates the work that many organisations across Australia are already undertaking to improve digital skills world.



National Digital Literacy Project

- » **Digital Conversations:** a series of talks in Australia's capital and regional cities that aim to make digital inclusion and digital literacy part of the national conversation.
- » **National Year of Digital Inclusion:** Australia's first National Year of Digital Inclusion will bring together all of the above components of the program to build community spirit, increase awareness of the benefits of digital participation and to connect communities in both the physical and digital

Priority - Areas to Target Due to digital disadvantage

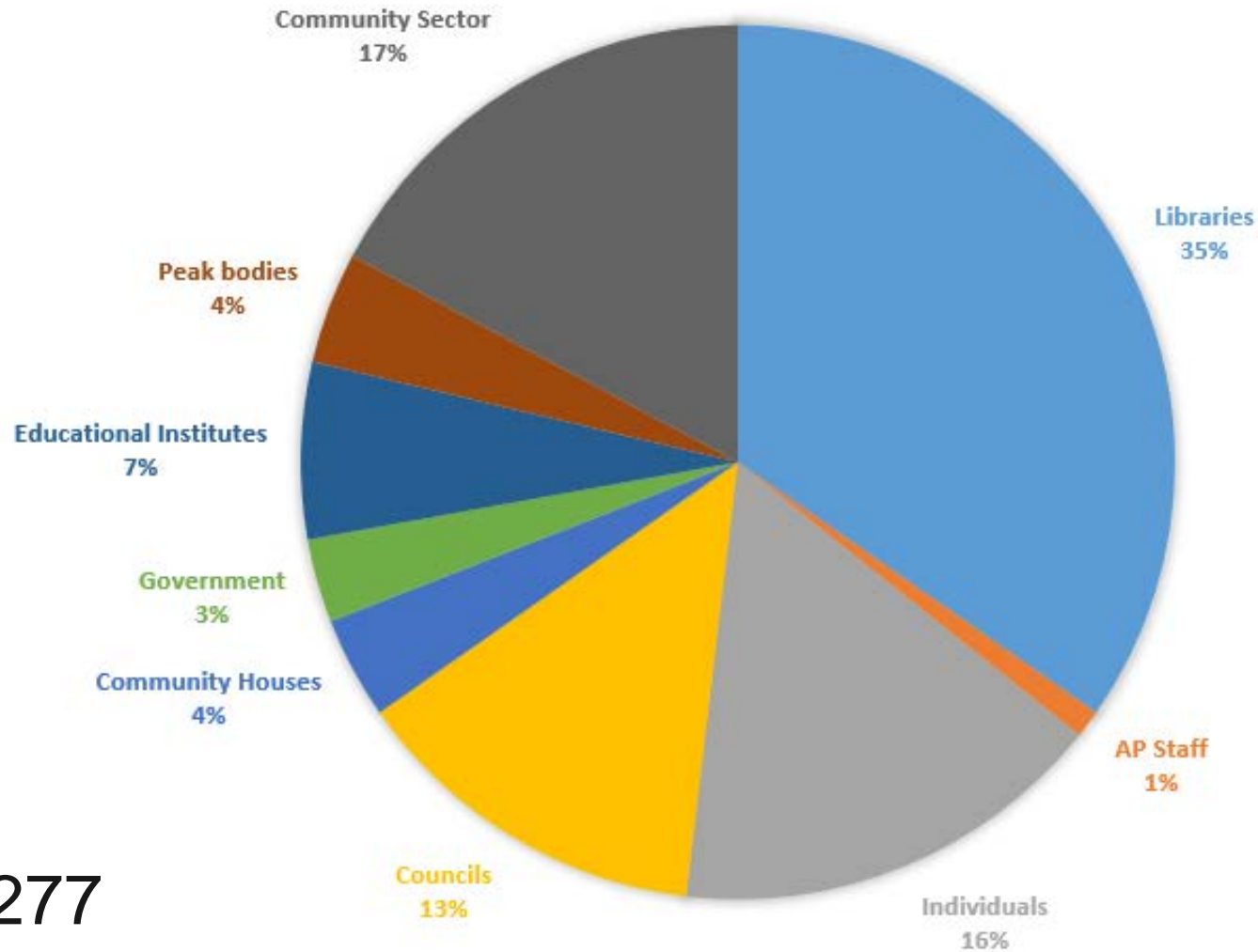


| Go Digi Potential Pop Up Locations | | |
|------------------------------------|---|------------------------------|
| Victoria | New South Wales | South Australia |
| Regional/Rural/Remote | Regional/Rural/Remote | Regional/Rural/Remote |
| Swan Hill | Wagga Wagga | Copper Coast |
| Mildura | Walwa | Barunga West |
| Stanhope | Cobram | Port Augusta |
| Echuca | Tocumwal | Murray Bridge |
| Shepparton | Finley | Metro |
| Wangaratta | Nowra | Port Adelaide |
| Albury | Orange | City of Campbelltown |
| Metro | Blayney | City of Marion |
| City of Hume | City of Cessnock | |
| City of Brimbank | City of Tenterfield | |
| City of Whittlesea | Mudgee | Queensland |
| | City of Port Stephens (Newcastle) | Regional/Rural/Remote |
| Western Australia | City of Maitland (Newcastle) | City of Toowoomba |
| Regional/Rural/Remote | City of Newcastle | Maryborough |
| Port Hedland | City of Wyong | Hervey Bay |
| Metro | Cooranbong | City of Gympie |
| City of Fremantle | Metro | Rockhampton |
| City of Bunbury | City of Fairfield | Gladstone |
| City of Busselton | City of Liverpool | Bundaberg |
| | City of Penrith | Cloncurry |
| Northern Territory | | Metro |
| Alice Springs | Tasmania | City of Redlands |
| Darwin | Relatively disadvantaged outside of Hobart and West Tamar | City of Logan |





Network Interest to Date



N=277



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Welcome to GoDigi!

Helping Australians realise their digital potential

Which one are you?



Learner

I would like to learn
some digital skills

[Start learning](#)



Mentor

I want to help others
learn digital skills

[Start helping](#)



Partner

I would like to get my
organisation involved

[Get networking](#)



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30

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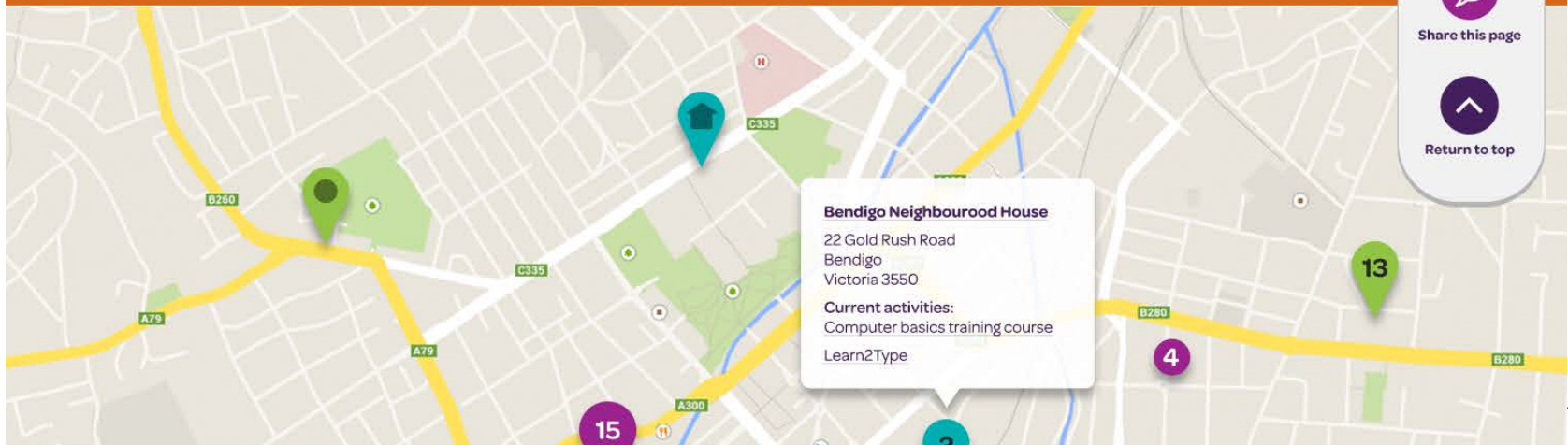
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Bendigo Neighbourhood House

22 Gold Rush Road
Bendigo
Victoria 3550

Current activities:
Computer basics training course
Learn2Type



Go Digi Network Partner Profile page



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Bendigo Neighbourhood House

Contact information



Main phone

(03) 5874 5689



Main email

everyone@bnh.org



Website

www.bendigoneighbourhoodhouse.org

Partner logo
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Address

Bendigo Neighbour-
hood House

22 Gold Rush Road



Computer basics training course

Course overview

Learn how to type in a community group setting.

What will you learn?

- ✓ Basic keyboard layout
- ✓ The history of the QERTY keyboard
- ✓ Correct typing posture
- ✓ How to use the 'Learn2Type' computer program

When?

Wednesday 16 July 2014
6pm – 8pm

This is not a recurring activity

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Get involved

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- » Volunteer to support our digital inclusion especially GoDigi
- » Donate: www.infoxchange.net.au/get-involved
 - Tax deductible donations
 - Surplus IT equipment

Contact:

bfitzgerald@infoxchange.net.au