# Measuring Operations





2. Member Churn



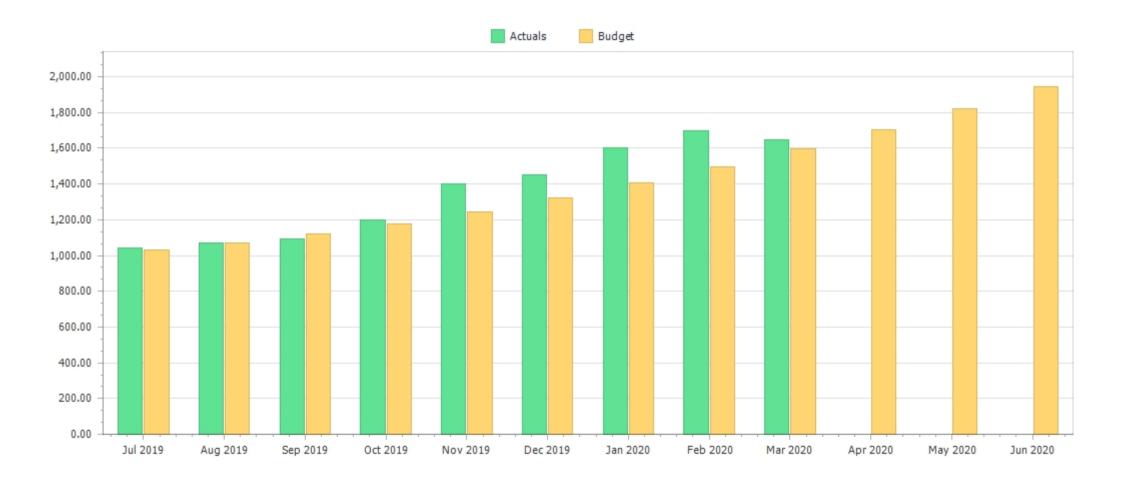
3. Wages to Income



4. Admin to Revenue



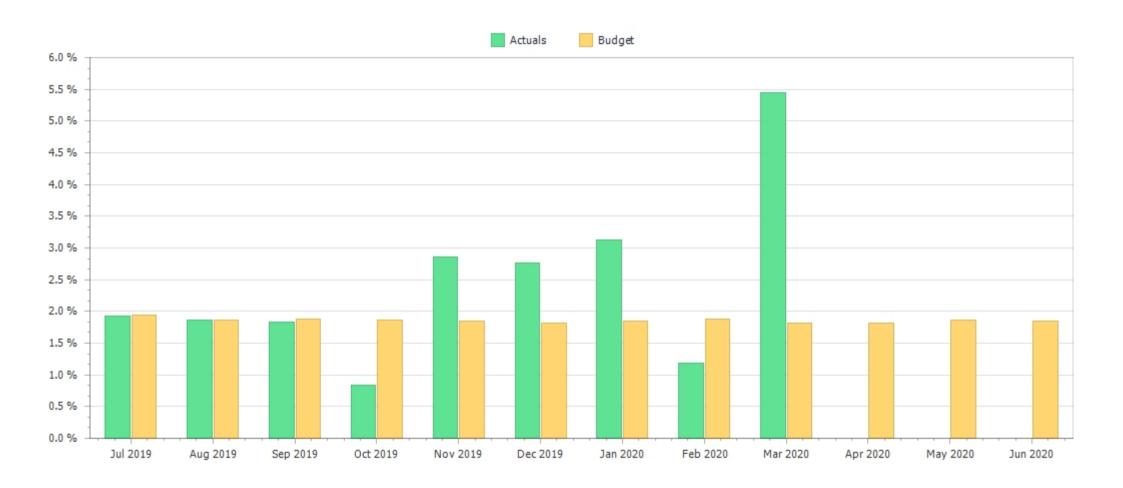
#### Current Members — Melbourne





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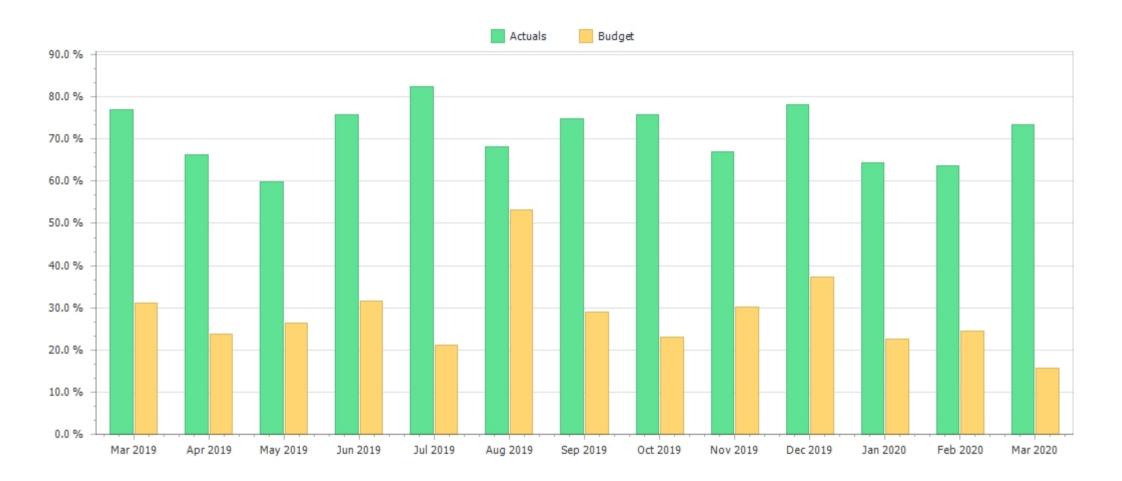
#### Member Churn — Melbourne





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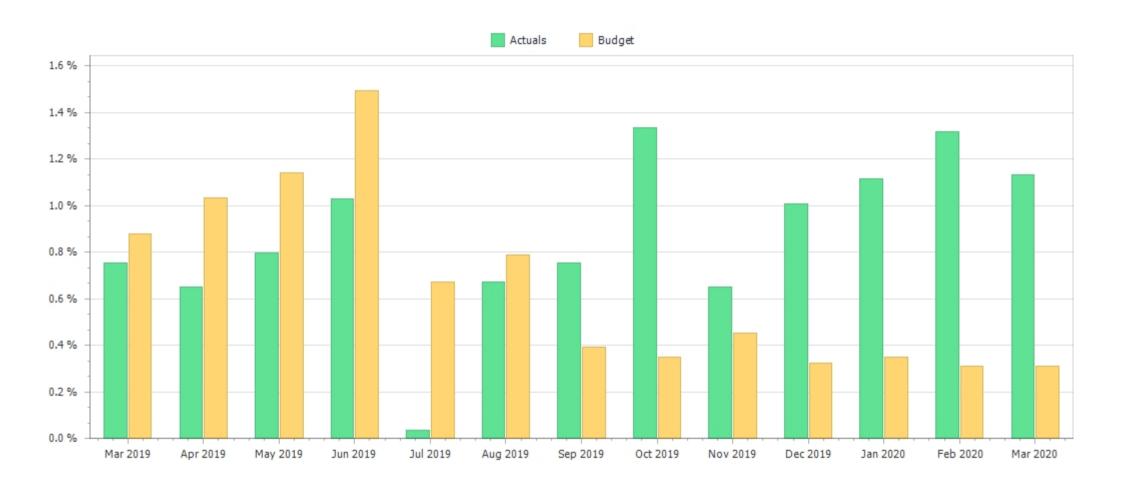
### Wages to Income — Melbourne





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#### Admin to Revenue — Melbourne



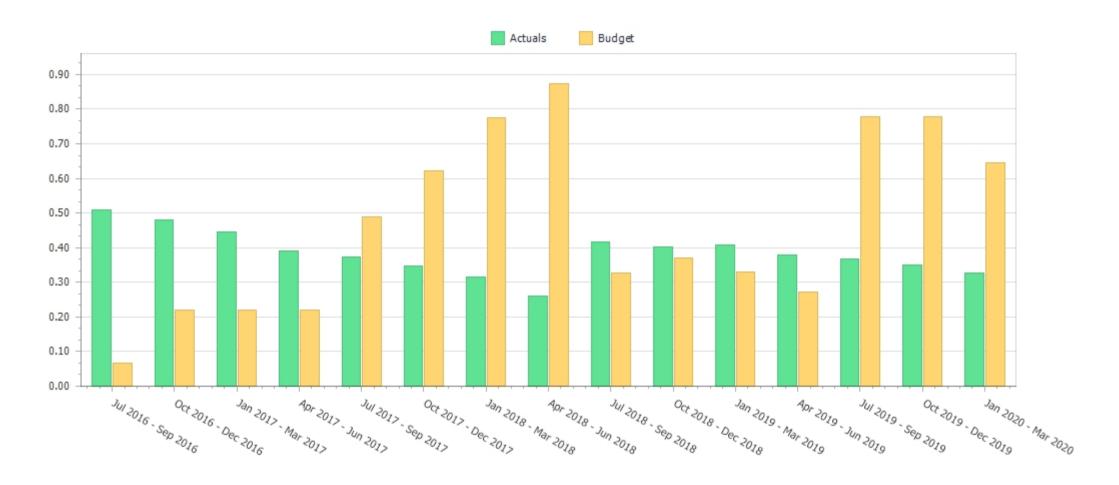


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# Measuring Operations



#### Debtor Days 2016 - 2020 — Melbourne





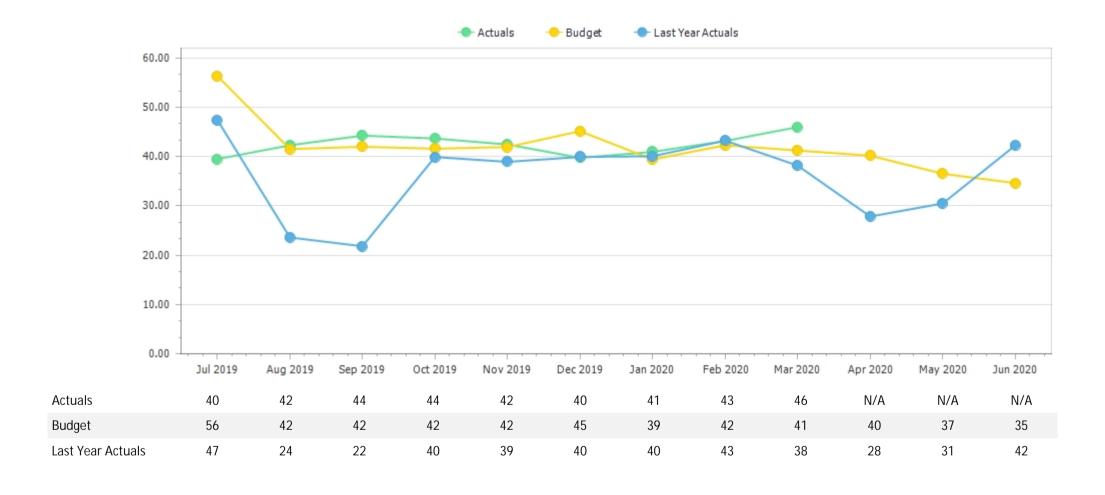
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## Self-generated Funds — Melbourne

JUL 2019 - MAR 2020

	Self Generated Funds
Assertiveness Local	N/A
Assertiveness QLD	0%
Self-Defence Cwealth	0%
Self-Defence Local	75%
Self-Defence QLD	19%
Support Local	100%
Support QLD	N/A
Unassigned	3%
Consolidated Branch(s)	9%

#### Unit Cost per Participant — Melbourne





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#### Net Equity Position — Melbourne

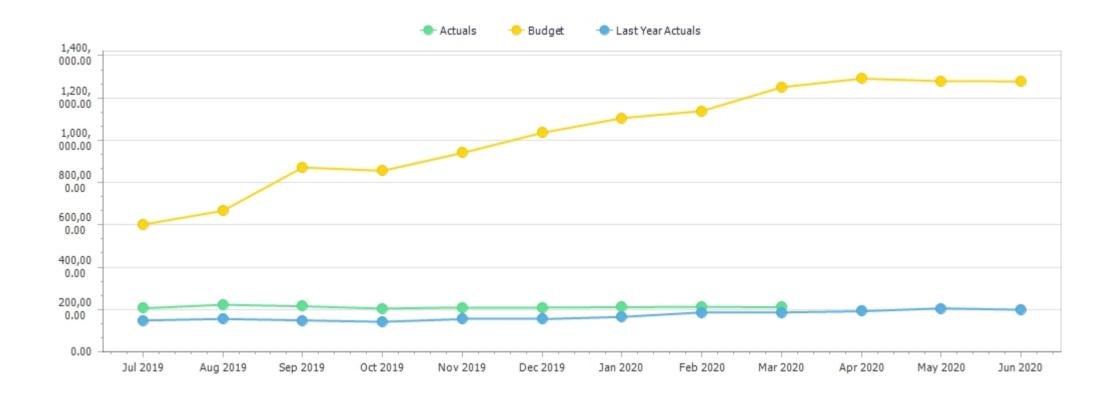




# Managing Cashflow



#### Cash Balance — Melbourne





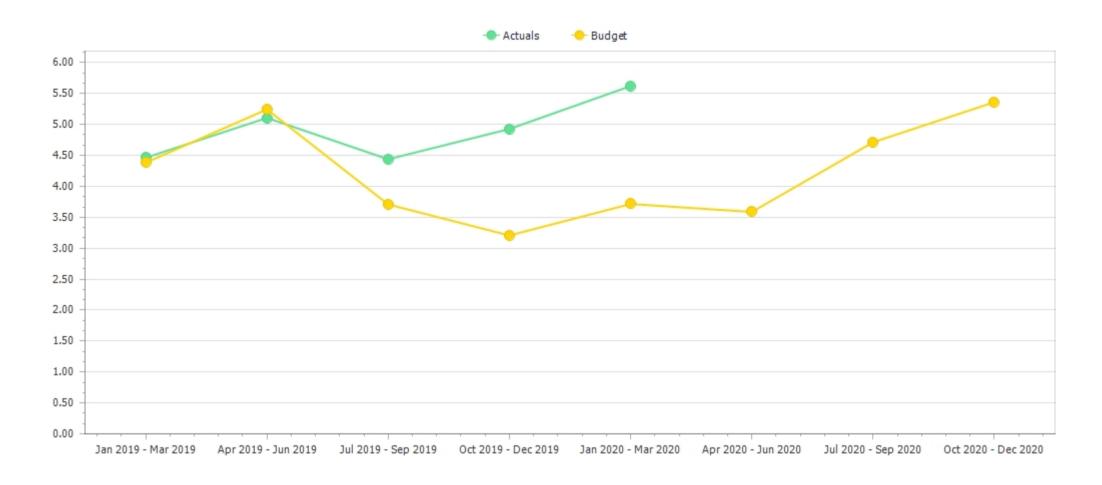
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#### Cash Reserves in Days — Melbourne





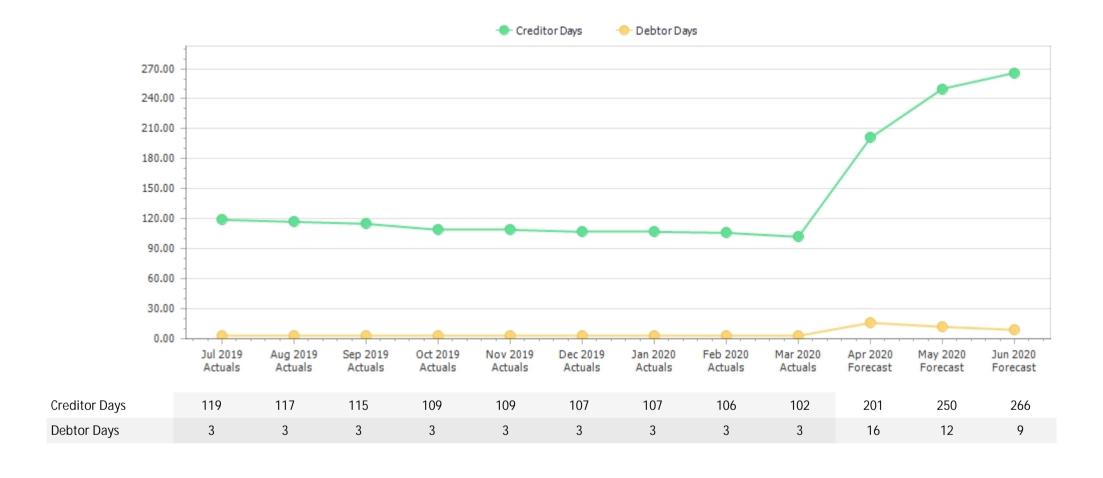
#### Working Capital Ratio — Melbourne





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#### Creditor Days — Melbourne





# KPIs for NFPs

#### The Formulas

Current Members Member Churn

Wages to Income Admin to Revenue

**Debtor Days** 

Self-Generated Funds Unit Cost per Participant

Net Equity Position Cash Balance

Cash Reserves in Days

Working Capital Ratio

**Creditor Days** 

This is just the number of members

IF([Current Members] = 0, null, [Lost Members]/[Current Members])

if ([Total Income] <> 0, [Wages] / [Total Income], null)
IF([Total Income]=0, NULL, [Admin]/[Total Income])

if ([Debtor Income] <> 0, [Trade Debtors] / [Debtor Income] \* 365 IF([Total Income]=0, null, [Self Generated Funds]/[Total Income])

IF([Participants]=0, Null, [Total Expense]/[Participants])

[Net Equity] [Default Bank]

IF([Annual Expense]-[Non Cash Expenses] = 0, null, [Cash Reserves]/(([Annual

Expense]-[Non Cash Expenses])/365))

if ([Current Liabilities] <> 0, [Current Assets] / [Current Liabilities], null)

if ([Creditor Expenses] <> 0, [Trade Creditors] / [Creditor Expenses] \* 365, null)