FINANCIAL MANAGEMENT ESSENTIALS

The team today





Richard Holstein
Campaign Marketing Manager
MYOB



Craig Rhodes

Director

Nexia New Zealand Ltd

What we'll cover

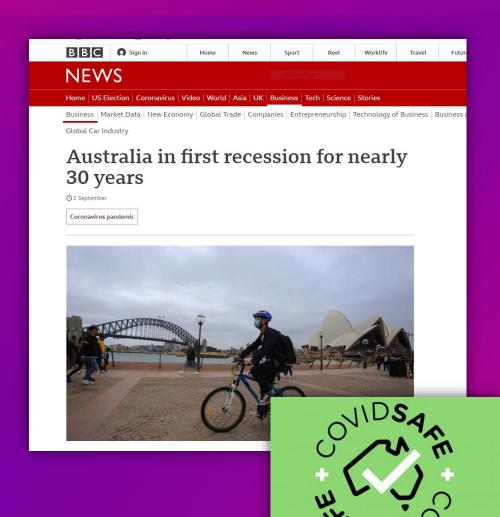


- ✓ Scene setting
- ✓ Balance Sheets
- ✓ Profit and Loss
- Cash flow statements and forecasting
- ✓ Benefits of using digital tools
- ✓ MYOB through Connecting Up

The world we're operating in

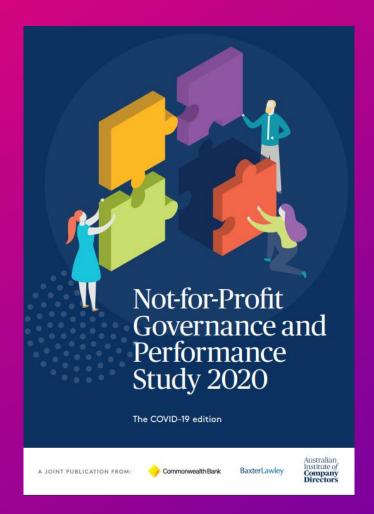






The world we're operating in





http://aicd.companydirectors.com.au/advocacy/rese arch/2020-nfp-governance-and-performance-study

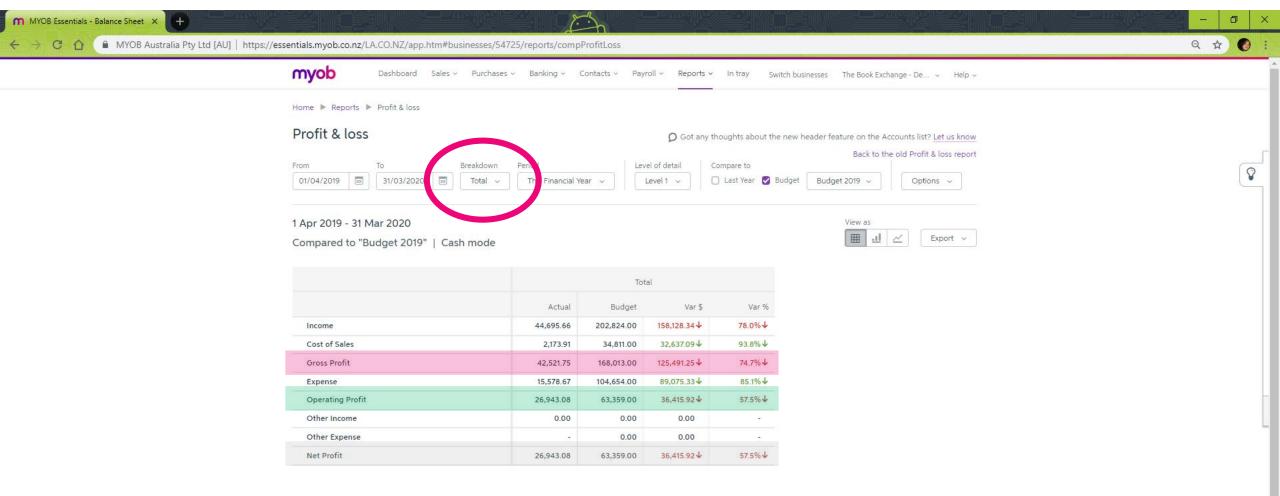
"COVID-19 was the tide that went out and showed all those who were swimming naked."

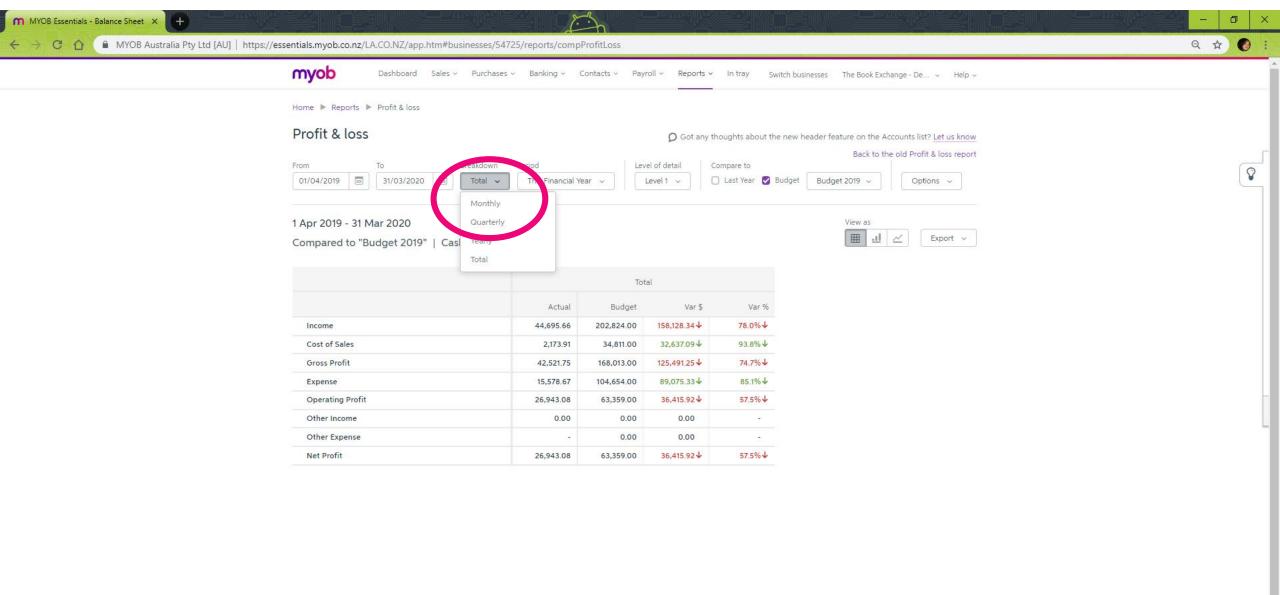
- Over half (52%) are expecting to make a loss, break even or come close in the current financial year.
- Almost 40% of organisations had made a loss in the previous three years.

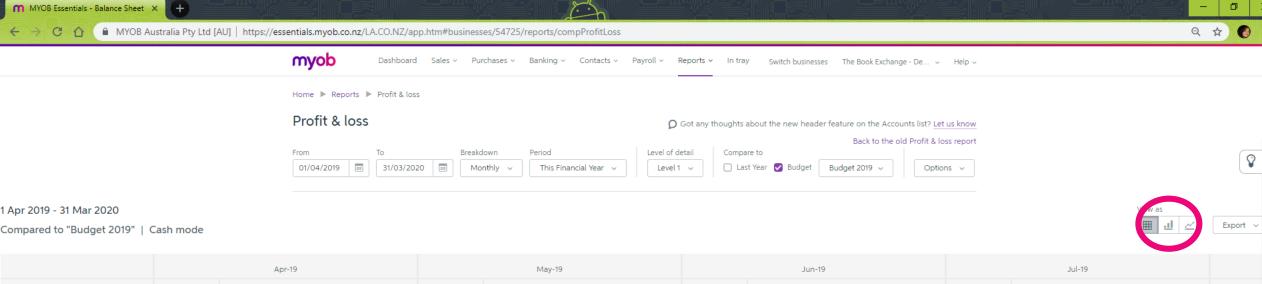
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"Now, more than ever before, it's vitally important to be on top of your finances."

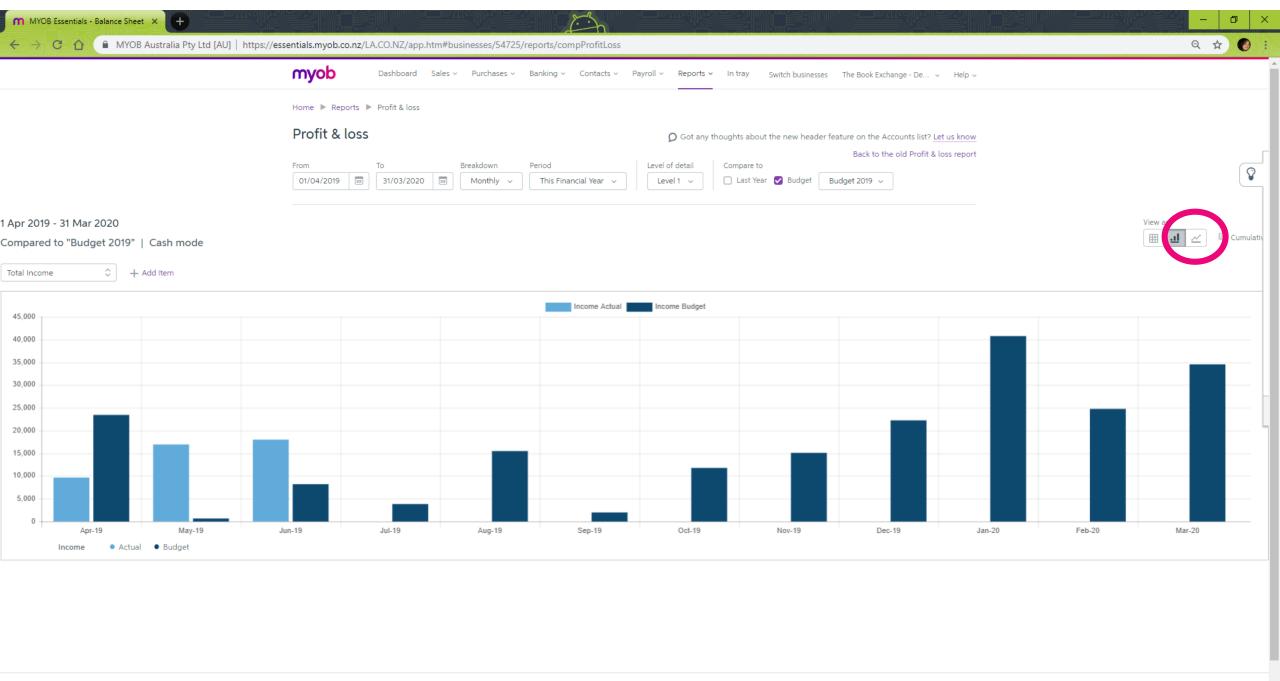
Profit and Loss







	Apr-19				May-19				Jun-19				Jul-19				
	Actual	Budget	Var \$	Var %	Actual	Budget	Var \$	Var %	Actual	Budget	Var \$	Var %	Actual	Budget	Var \$	Var %	Actu
Income	9,652.18	23,398.00	13,745.82↓	58.7%↓	17,000.00	672.00	16,328.00↑	2,429.8% ↑	18,043.48	8,259.00	9,784.48 ↑	118.5%↑	0.00	3,902.00	3,902.00↓	100.0%↓	0.0
Cost of Sales	-	142.00	142.00↓	100.0%↓	2,173.91	0.00	2,173.91↑	-	-	873.00	873.00↓	100.0%↓	-	736.00	736.00↓	100.0%↓	
Gross Profit	9,652.18	23,256.00	13,603.82↓	58.5%↓	14,826.09	672.00	14,154.09 🕇	2,106.3% ↑	18,043.48	7,386.00	10,657.48 ↑	144.3%↑	0.00	3,166.00	3,166.00↓	100.0%↓	0.0
Expense	0.00	8,151.00	8,151.00↓	100.0%↓	0.00	8,887.00	8,887.00↓	100.0%↓	15,578.67	7,708.00	7,870.67↑	102.1%↑	0.00	8,153.00	8,153.00↓	100.0%↓	0.0
Operating Profit	9,652.18	15,105.00	5,452.82↓	36.1%↓	14,826.09	-8,215.00	23,041.09 ↑	280.5%↑	2,464.81	-322.00	2,786.81 ↑	865.5%↑	0.00	-4,987.00	4,987.00 ↑	100.0% ↑	0.0
Other Income	0.00	0.00	0.00	-	0.00	0.00	0.00	-	0.00	0.00	0.00	-	0.00	0.00	0.00	-	0.0
Other Expense	-	0.00	0.00	-	-	0.00	0.00	-	-	0.00	0.00	-	-	0.00	0.00	-	-
Net Profit	9,652.18	15,105.00	5,452.82↓	36.1%↓	14,826.09	-8,215.00	23,041.09 ↑	280.5%↑	2,464.81	-322.00	2,786.81	865.5%↑	0.00	-4,987.00	4,987.00 ↑	100.0% ↑	0.00



Profit and Loss FAQ



(income – exp = profit)

What is it?

A Profit and Loss report tracks your financial performance. It's especially helpful when comparing with your budget and/or year on year results to see if you're making ground.

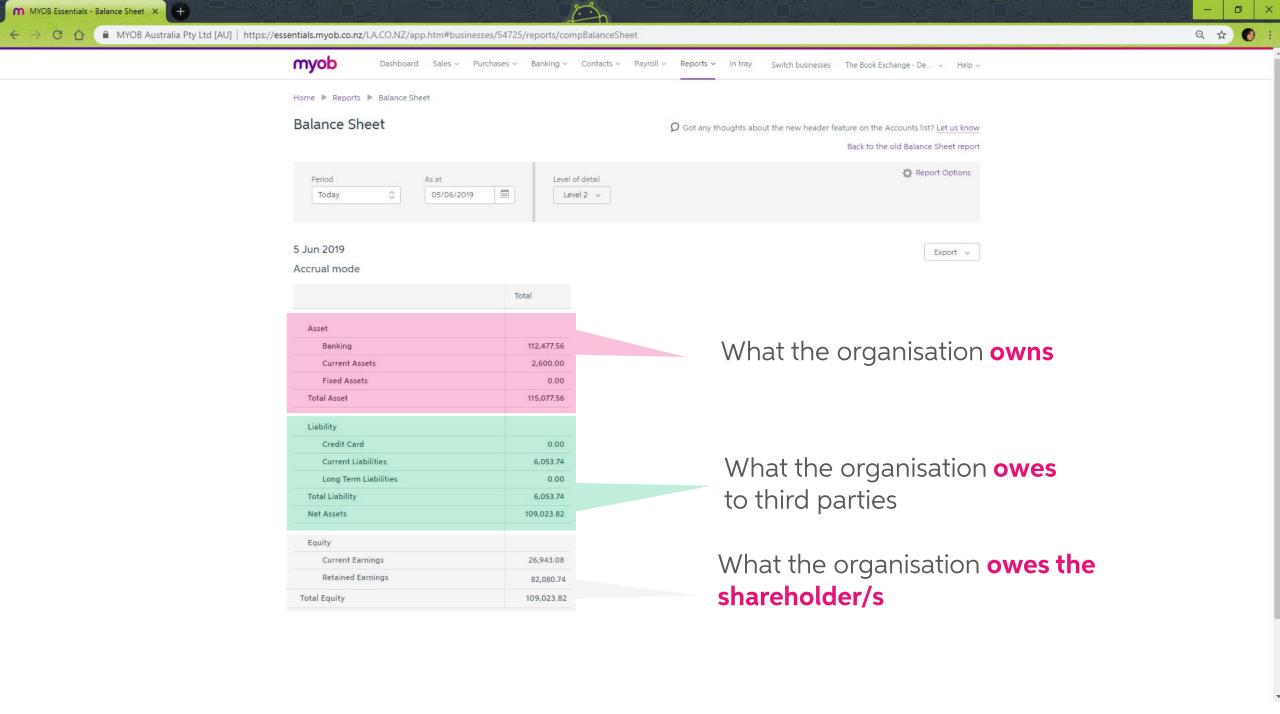
Why is it important?

How much profit are you actually making? Your Profit and Loss should show you exactly how far out in front you are (or behind, for that matter).

How can it help?

See what's contributing the most to your bottom line and the areas of your organisation that could be performing better.

Balance Sheets



Balance Sheet FAQ



What is it?

Your balance sheet is a snapshot view of your asset, liability and equity account balances for any given date.

Why is it important?

Your balance sheet will tell you if your organisation is solvent - i.e.: if you own (assets) more than you owe (liabilities)

How can it help?

Understand your organisation's financial position and if it can it pay it's bills on time.

Total Assets

Current Assets

+

Non-Current Assets

Total Liabilities

Current Liabilities

+

Non-Current Liabilities

Equity

Capital

+

Retained Earnings

Reserves for a...





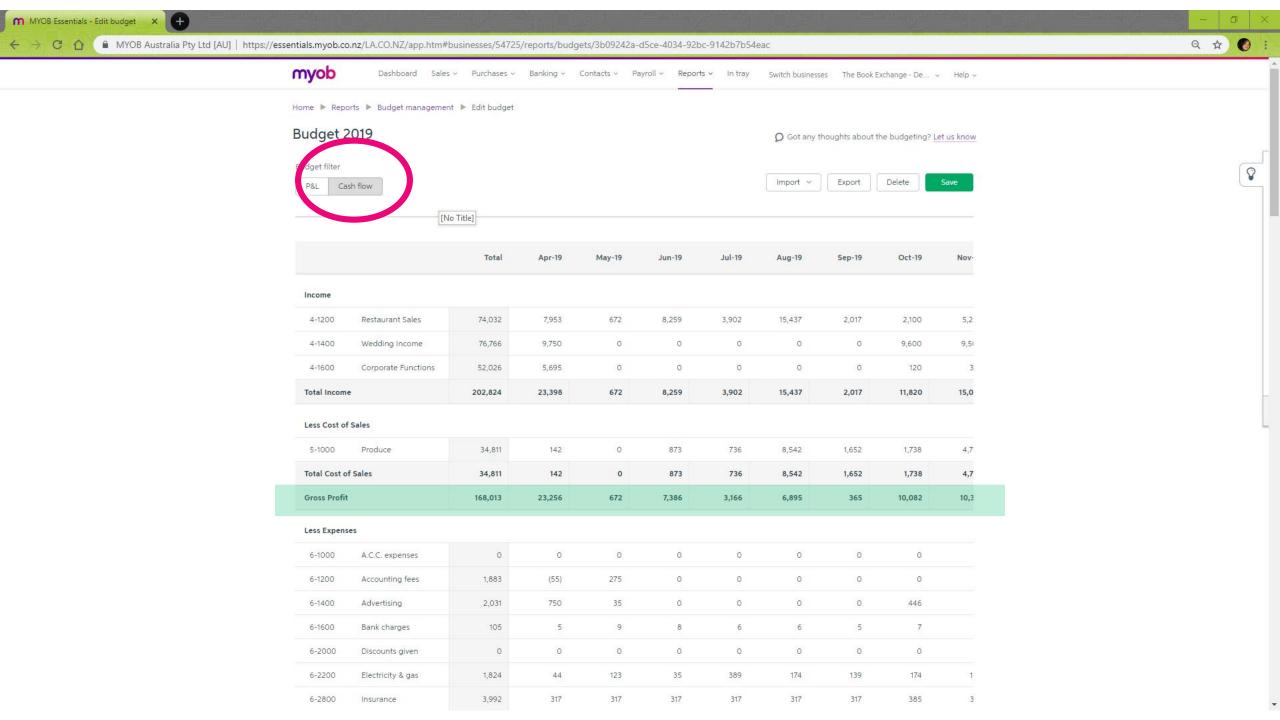


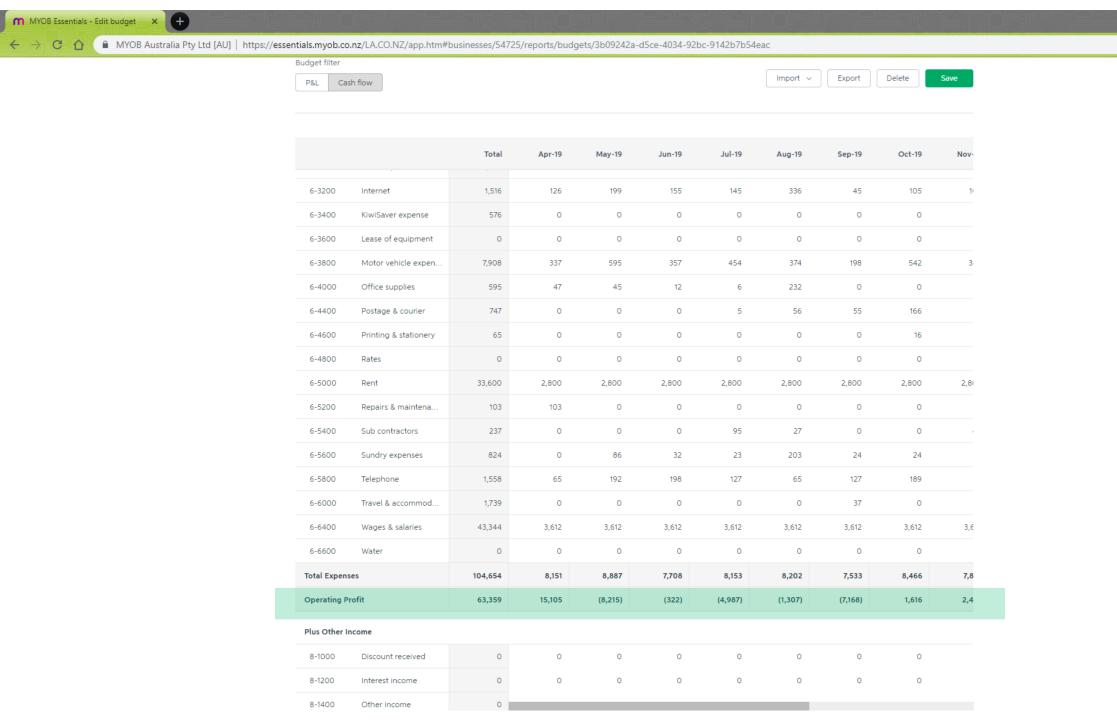
Cash Flow Statements





"Cash is king."

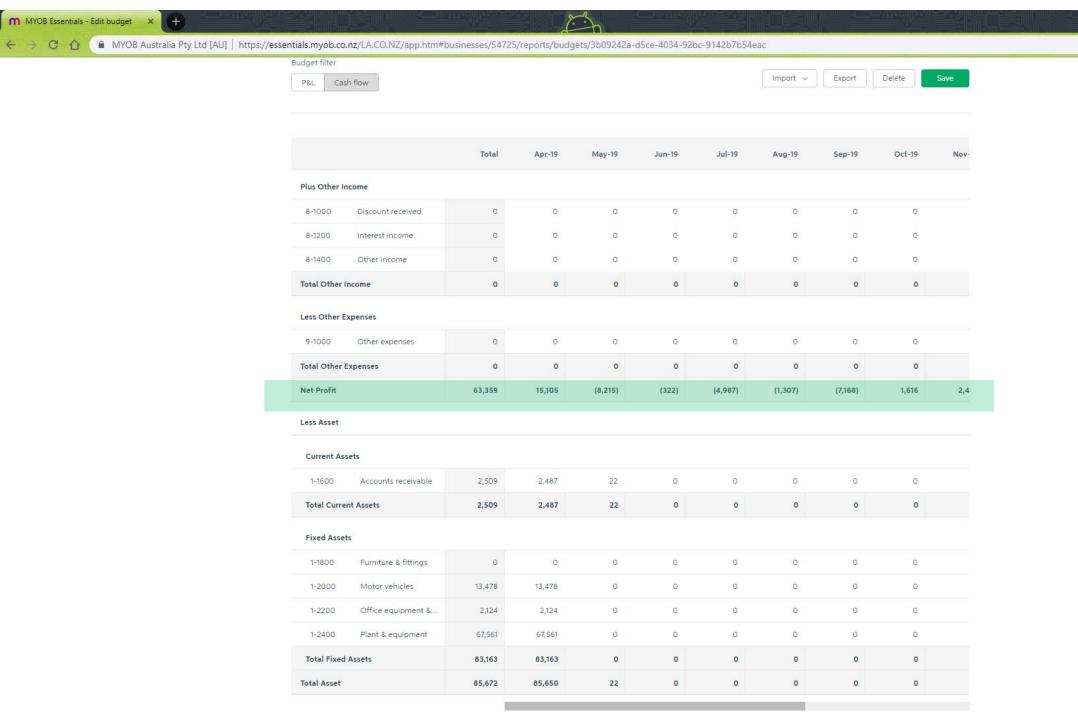




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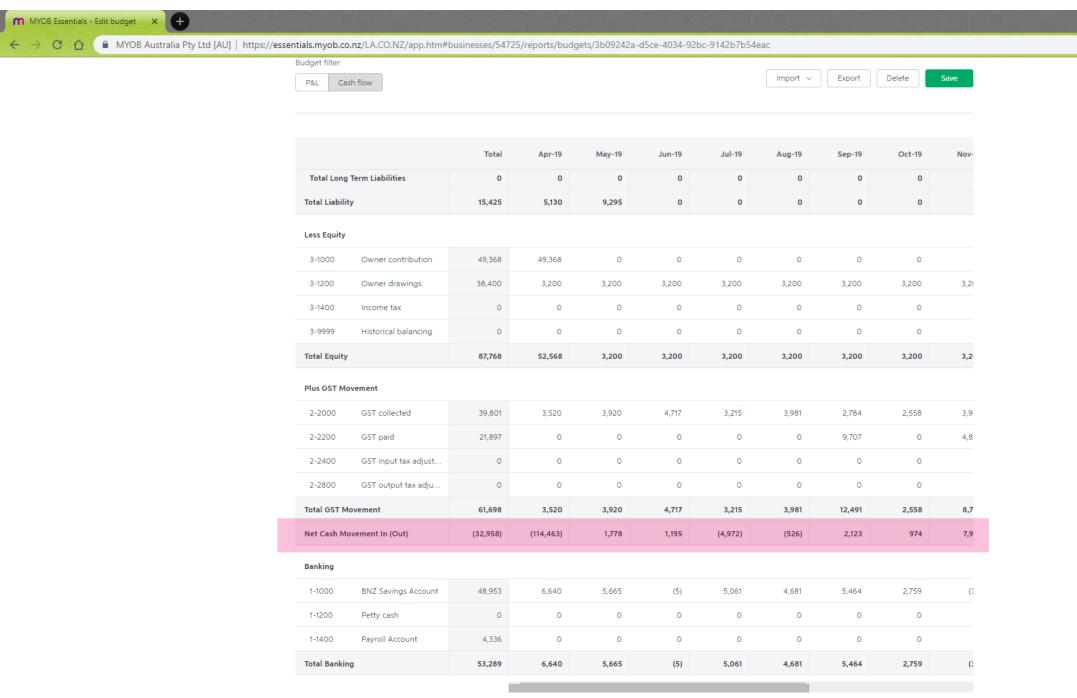


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Cash Flow Statement



What is it?

Cash flow statements show the movement of cash in and out of your bank accounts.

Why is it important?

Because even profitable organisations can go bust because of poor cashflow. This is the single biggest reason commercial organisations fail. They don't have enough cash coming in to cover the outgoings.

How can it help?

Cashflow reporting shows you the cash that has come into your organisation and how you've spent it. It helps you to plan through peaks and troughs to ensure you can pay your bills as they fall due.

Cash Flow Forecasting

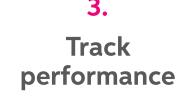
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Remember:

- > Lean on your financial advisor
- Communication is key

4.
Compare
performance to
prediction







Predict your incoming cash & payments

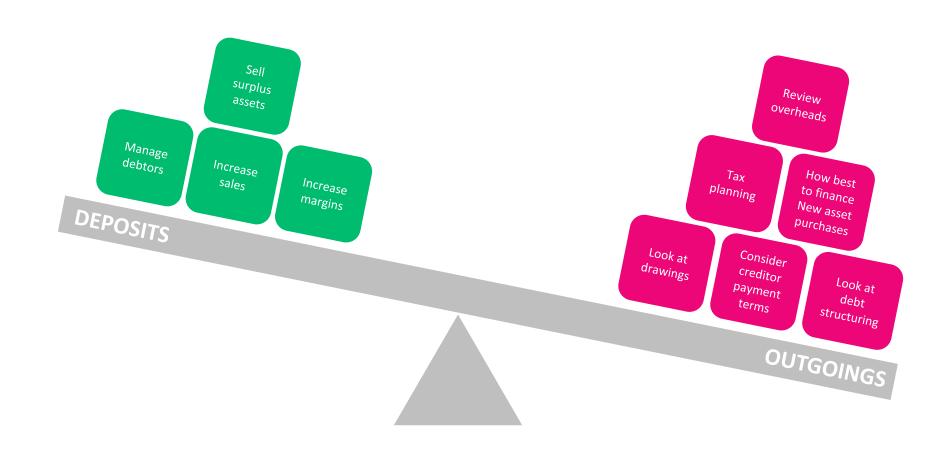


Identify areas for improvement

How to improve cash flow?



BALANCE



Staying on top of your cash flow





Schedule time to work on cash flow.



Diversify income streams – move online/use digital tools.



Create a debtor management policy & stick to it.



Have a budget and cashflow – know your seasonality.



Invoice quickly with clear ways to pay.



Get good financial advice early.



Questions

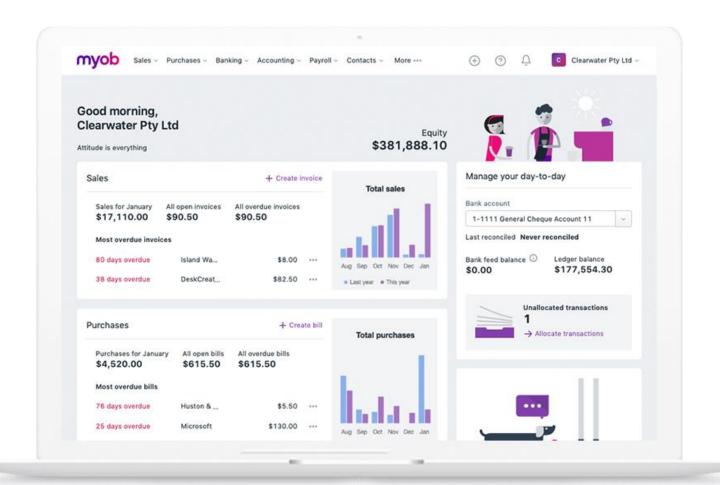
- Profit and Loss
- Balance Sheets
- Cash Flow

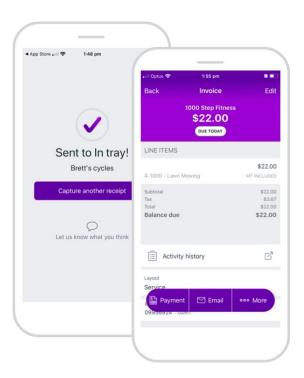
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How digital tools can help

Make managing finances easier







How digital tools can help



Monthly reporting (Balance Sheet, P&L, Cash Flow)



Filing of compliance returns (GST, AIM, Payday Filing, STP)



Debtor and creditor management



Real time software automation



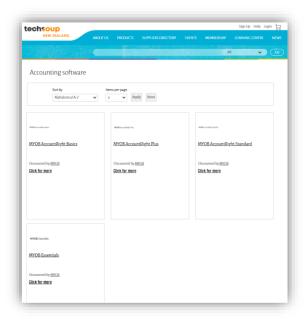
Connecting Up with MYOB







techsoup



30% off the RRP

MYOB Essentials

MYOB AccountRight

- ✓ Dedicated Account Manager
- ✓ Phone and chat support 7 days
- ✓ MYOB Academy
- ✓ Utilisation support
- ✓ Data migration

Connecting Up with MYOB's team





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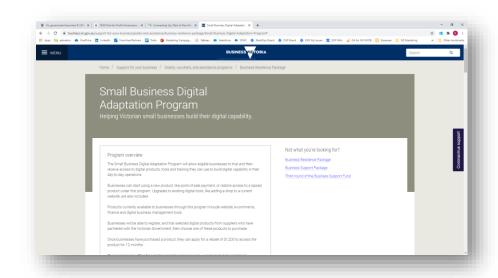
We're here to help and make getting set-up and using MYOB as quick and easy as possible.

In Victoria?



Small Business Digital Adoption Programme

- MYOB has partnered with Victorian Government to support small business adoption of digital tools.
- MYOB is one of only six digital providers chosen to provide digital subscriptions.
- NFP businesses are eligible to apply, as are businesses that are not required to register for GST.
- Eligible businesses will receive a rebate of \$1,200 to access a digital licence subscription as an introduction to the digital environment.



Contact Shehan:

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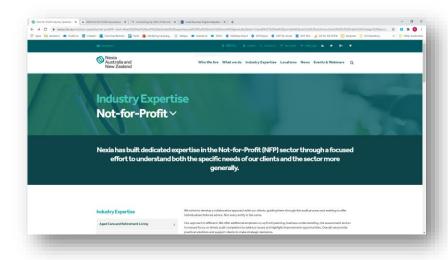
Expert advice





Craig Rhodes

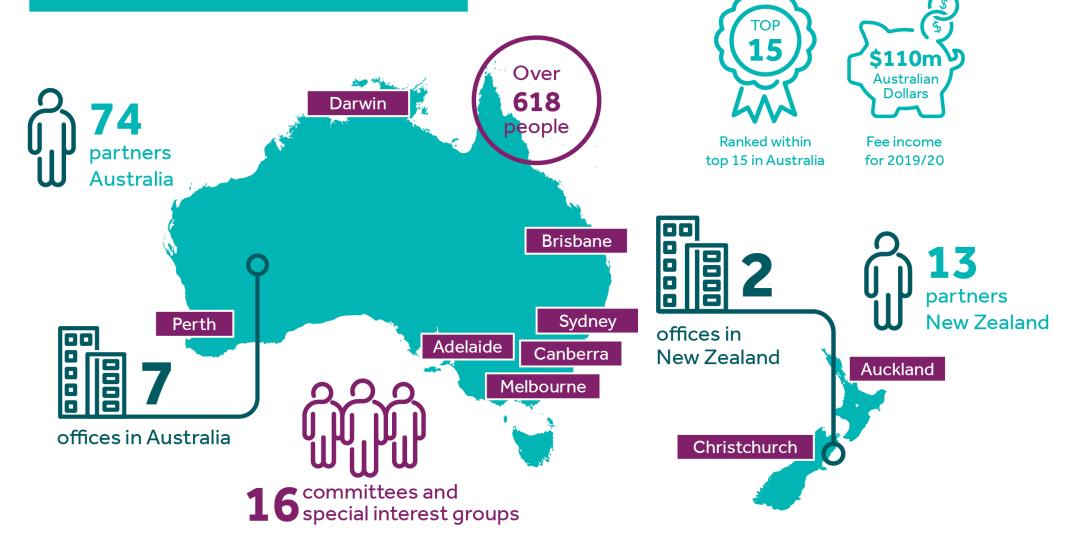
Director, Nexia New Zealand Ltd crhodes@nexiachch.co.nz +64 3 379 0829





AUSTRALIA AND NEW ZEALAND







90mins of expert 1:1 advice from Nexia in New Zealand or Australia...

Just email Shehan (Australia) or Cecilia (NZ) and tell us your number one financial paint point by the end of Wednesday 18 November.



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Thank you for joining us

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