

THE FUTURE OF VOLUNTEERING IS ONLINE

MATTHEW BOYD
CO-FOUNDER AND CEO



matt@vollie.com.au | +61 405 123 456



INTRODUCING ME

- HOW I STARTED VOLUNTEERING
- WHAT MADE ME START VOLLIE
- OTHER WORK IN THE SOCIAL IMPACT SPACE

QUICK POLL 1

HAS YOUR ORGANISATION ENGAGED ONLINE VOLUNTEERS PREVIOUSLY?

- 1. YES
- 2. NO
- 3. NO, BUT I'M INTERESTED IN LEARNING MORE
- 4. NO, AND I'M NOT REALLY INTERESTED

QUICK POLL 2

WHAT DO YOU SEE AS THE BIGGEST CHALLENGE FACING THE NFP SECTOR?

1. A LACK OF INNOVATION
2. A NEED TO BETTER EMBRACE TECHNOLOGY
3. BETTER CONNECTION TO MODERN DAY VOLUNTEERS
(GEN Y & Z)
4. OTHER

WEBINAR AGENDA

WE CONNECT
CHARITIES
WITH SKILLED
VOLUNTEERS

1. ONLINE VOLUNTEERING - IT COMES FROM THE MODERN DAY WORKFORCE
2. THE CHANGING PRIORITIES OF BUSINESSES
3. INDUSTRY INSIGHTS
4. INTRODUCING VOLLIE



To engage today's on-demand workforce (Gen Y and Z), we must move volunteering from **TRANSACTIONAL**, to **TRANSFORMATIVE**.

Definition: Transformative volunteering is the engagement in one's knowledge and experiences, and an experience that affects someone at a psychological and behavioural level. It is an experience that guides someone to become more socially conscious, with greater capacity for empathy.

THE AGE OF PURPOSE IS HERE

People want more from their volunteering experience today.

A POTENTIAL MISSED OPPORTUNITY

Businesses are starting to understand that integrating social impact into their organisation will attract the best talent and positively impact retention rates. Despite this, most businesses have low staff skilled volunteering engagement rates, struggle to scale their volunteering program and don't track their social impact.

MODERN DAY PROFESSIONALS WANT TO CHANGE THE WORLD

Modern day professionals **expect a greater emphasis on social impact during their employment.**

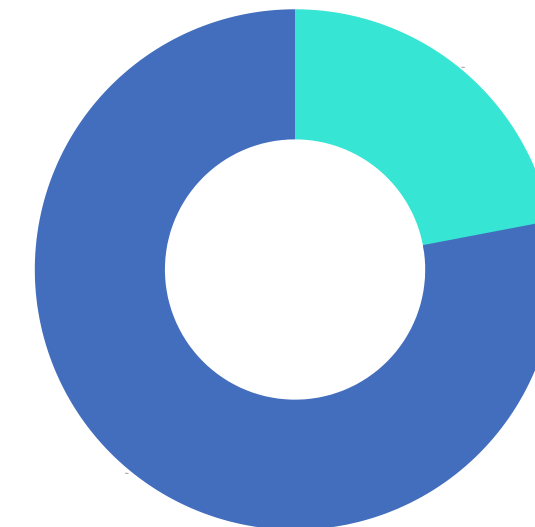
Shift in the priorities of the modern day workforce.

Millennials will start to rule the workforce by 2020.



84%
Seeking responsible
products

Cone Communication / Ubiquity
Global CSR Study



78%
Seeking career that does
good in the world

Clark University

THE OPPORTUNITY FOR YOUR NFP: APPLYING VOLUNTEERING TO BUSINESS BENEFITS

THE BUSINESS



- Recruitment
- Retention
- Client perceptions / expectations
- Marketing

THE COMMUNITY



- Empowered
- Pride in work
- Professional development
- Decisive about their retention intent
- Likely to recommend their business

Source: 2019 Australian Pro Bono and Skills Based Volunteering Summit

LOOKING AT THE CORRELATION BETWEEN SKILLED VOLUNTEERING & EMPLOYEE SATISFACTION

87%

Volunteers report an improved
perception of their business*

89%

Expressed an increase in satisfaction
following volunteering*

76%

Said they developed core skills
through skilled volunteering**

Source: Accenture 2016 2020 Vision for employer supported learning*, Business in the Community survey from their Give and Gain day**

THE AGE OF ON-DEMAND AND CONVENIENCE

The volunteering rate in Australia has dropped.

In this on-demand economy and age of convenience, **volunteering has to be quick and easy.**



THE BUSINESS

- Scaling engagement across a large staff base
- Sourcing meaningful opportunities
- Tracking the impact generated



THE COMMUNITY

- Limited time to give back
- Lack of flexibility with traditional (physical) volunteering
- Struggle to get started
- Want to use their skills to make a difference

QUICK POLL 3

DO YOU CONSIDER YOUR ORGANISATION TO HAVE A
QUICK AND EASY ONBOARDING PROCESS FOR YOUR
VOLUNTEERS?

- 1. YES
- 2. NO
- 3. NOT SURE

ONLINE VOLUNTEERING IS GOOD FOR EVERYONE

Volunteers:

- Test and expand knowledge and skills
- Practise skills in a more challenging industry
- Develop entrepreneurial skills
- Easier to practise innovative

NFP's:

- Global talent pool
- Streamlined communication
- Accountability for work (project-based)
- Trackable impact



Vollie is a volunteering SAAS solution for organisations looking to drive more social impact. Each organisation's account is backed by a marketplace full of life-changing opportunities from charities and not-for-profits around the world.

OUR VISION

To see the worlds biggest problems solved through skilled volunteering.

OUR MISSION

To advance volunteering into the digital age and provide modern day professionals with meaningful opportunities to give back anywhere in the world.

VOLLIE BY VIDEOS

OUR NEW BRAND VIDEO

[HTTPS://WWW.YOUTUBE.COM/WATCH?
V=D511IKCR6D8](https://www.youtube.com/watch?v=D511IKCR6D8)

EXPLAINER VIDEO

[HTTPS://WWW.YOUTUBE.COM/WATCH?
V=DOZWAEACONZU](https://www.youtube.com/watch?v=DOZWAEACONZU)

OUR IMPACT

In 3.5 years of operation



1,402

PROJECTS POSTED



55,339

VOLUNTEER HOURS



\$1,710

AVG. PROJECT VALUE



\$1,201,348

TOTAL VOLUNTEER VALUE

OUR COMMUNITY

700+ charities in 16 countries

We're connected with
organisations across
the world



SINGAPORE
SOUTH KOREA
SOUTH AFRICA
CANADA
CAMBODIA
COLOMBIA
KENYA
MOZAMBIQUE
UGANDA
ZIMBABWE
INDONESIA
USA
BOLIVIA
THAILAND
SRI LANKA
SWITZERLAND

OUR COMMUNITY OF BUSINESSES

WHO WE WORK WITH



FINAL POLL

WHAT ARE YOUR MAIN ORGANISATIONAL CHALLENGES
OVER THE 12 MONTHS?

...LETS TAKE THIS INTO QUESTION TIME.

LOOKING FORWARD TO YOUR QUESTIONS

IF YOU WOULD LIKE TO LEARN MORE ABOUT HOW VOLLIE CAN SUPPORT YOUR
NFP WITH ONLINE VOLUNTEERING - GET IN TOUCH

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